



Summary of Cycle Seahaven Committee Update from Cycling Jerseys Sub Team

Wednesday 18th August 2021 on Zoom

Members Present

Joanne Barlow, Chair
Lee Turner

Denis Bass, Secretary
Donna Turner

Sarah Clark
Dave Sutton

Invited guest observer

Sarah Winser Jersey Sub Team Member

1. Chair Jo Barlow opened the meeting at 19:00, stating that the meeting was called to allow an update for Committee members on the progress of the Sub Team in the procurement of the next design of the Cycle Seahaven Jersey
2. Apologies for absence were received from – Viv McLachlan, Carol Bryant, Clive Aberdour and Charlie Ireland
3. DS suggested that this summary be inserted into the next full committee meeting minutes, this was agreed by all.
4. DB & SW gave an update on the progress of the jerseys sub team, stating that subject to a few minor points CSH was nearly ready to place the order with Stimulus Sports. The salient points of the 2021 jersey order are:
 - No Sponsorship
 - 2 designs
 - Design 1.** MTB jersey relaxed fit jersey, this design has no zip or pockets meaning this is in effect a “Cycling T jersey” but in the wicking fabric with the CSH design.
 - Design 2.** Traditional Cycling Jersey available with Zip and pockets, this jersey is a closer fit than the MTB style.
 - Both jerseys have had the design slightly altered and now have smaller CSH logos on the arms only and the words CYCLE SEAHAVEN across the chest. DB showed the two designs, he agreed to circulate and publish the final version on the latest news page. **Action DB to circulate and publish the final jersey design.**

- All jerseys will be available in both a conspicuous and a darker theme, DB is liaising with the designer at Stimulus so that the two jerseys look similar by slightly altering the colour transition on the darker jersey to allow CYCLE SEAHAVEN to stand out in a similar way to the conspicuous jersey.
- Both jerseys will be available in either short sleeve or long sleeve versions.

DB went on to say that we need a minimum order in each jersey design of 5, this can be a mix of sizes, but not colours or sleeve length.

The committee discussed at length making a female fit design available. SW stated that the unisex design appeared to fit both male and female. The committee agreed that it would look again at supplying female fit if the current design did not fit female members.

- 5 The committee felt that key to the success of this jersey issue, would lie with ensuring that it was well communicated to the membership, this would include making sure sample jerseys were available for members to try on, as well as a clearly laid out sizing chart based on actual measurements rather than the manufacturers chart.

Members would need to be certain that they ordered the right size! DB has contacted Stimulus to make sure we have an example in each design across the sizes. **Action DB to allow members to try on Jerseys as well as ensure they are available at Dr Bike**

- 6 As things stand the designs have to be a minimum order of 5 jerseys the committee felt this would give members sufficient choice. Even limiting the styles to this choice will give 8 different order lines! This will need an order of 40 jerseys!

MTB	Short Sleeve	Long Sleeve	Zip Jersey	Short Sleeve	Long Sleeve
Bright Theme			Bright Theme		
Dark Theme			Dark Theme		

7. The Stimulus jerseys uses a different fabric from our previous supplier Owayo, it feels different, but in the current situation the Jerseys sub team were please to obtain a jersey supplier, the price point is competitive, and it is expected that following member feedback that there would be no new Jersey design for some time. **Action DB to find out how long Stimulus will keep the design, colours and pricing available**
8. LT asked whether the jerseys were coming from the UK, DB stated that Stimulus is based in Yorkshire, but he did not know where the jerseys would be coming from but would find out, as CSH did not want to be liable for import duties. **Action DB to clarify import duties with Stimulus.**

9. It was proposed by JB and seconded by DB that subject to approval of the final design CSH proceed with an initial order for the jerseys, these would be available for members to view before the main order was submitted. **This was agreed unanimously.**
10. It had been previously agreed by CSH committee that £2000 has been set aside for jersey subsidies, in reality it this means that CSH would subsidise the jerseys by £5 per jersey up to 2 jerseys per member.

Urgent AOB Item

DB informed the committee that a request has been received from Cadence to hire out the CSH Trailer.

It was proposed by DB and seconded by JB that this matter was allowed to proceed. This was agreed unanimously.

The committee members approved this, any income generated would be used to offset the maintenance costs of the trailer, and if it proved popular, subsidise the trailer use within the club.

DB and JB stated they were just finalising the insurance and driving licence agreement and that would go into the hire paperwork. **Action JB and DB to finalise trailer hire paperwork**

Meeting Closed at 19:55

Action Points.

DB to circulate and publish the final jersey design.

- *Final designs submitted to committee on 8 September 2021*

DB to allow members to try on Jerseys as well as ensure they are available at Dr Bike

- *Members advised and a number made contact and sampled the sizes*

DB to find out how long Stimulus will keep the design, colours and pricing available

- *Stimulus will maintain the current pricing strategy for 12 months from the date of the first order being placed*

DB to clarify import duties with Stimulus.

- *Stimulus absorb the Import duties in their pricing strategy, the only additional charge is the cost of P&P estimated at £15 for a bulk order*

JB and DB to finalise trailer hire paperwork

- *No action at present due to the user finding an alternative carriage of bikes*